Excel Challenge Homework Questions

1. Three conclusions that can be drawn about kickstarter campaigns are
   1. A majority of campaigns fail with the exception of film/video, music, and theater.
   2. Food campaigns have the lowest success rate while music campaigns have the highest success rate
   3. The number of campaigns launched and their outcome does not follow any trends that correlate with the time of year.
2. The limitations of the data set include that you cannot see what each individual backer contributed (you would use information like this to see if the success of a campaign was mostly due to one big financial backer or many individuals), there is country data but not state data which would be useful to see if there is a geographic trend within the US,